

A trusted name in realty sector

Quality construction at an affordable price and timely delivery... this is the secret behind the success of Gaursons India Ltd

It all started as a small family business in the year 1995. Today, that business has turned into one of the biggest companies in the realty industry. Gaursons, under the aegis of its Managing Director Manoj Gaur, has fully come into its own. Reminiscing his foray in the world of real estate, Gaur shares, "Gaursons was envisioned with my father BL Gaur in 1995 with a project named Rishab Apartments which had just 12 flats in Shalimar Bagh. With our very first project, we earned appreciation of one and all." Hailing from Ghaziabad, Gaur is born and brought up in here only. His father was an engineer in the Railway Department, took voluntary retirement and started his own construction business. The son joined his father in the business after completing his graduation. Gaur completed BSc, LLB and then AMI Civil which guided him in his area of expertise. Since its inception, Gaursons has focused on timely completion of projects, architectural excellence and customer satisfaction. As a brand, the aim of this multi-interest, multi-utility real estate company is to create new architectural marvels in the future. Since 1995, thousands of satisfied customers of Gaursons and delivery of all projects on time have given the group the success it deserves.



Realising dreams

With the desire to groom young minds, Dr Sanjay Gupta started Ramagya School with his wife Rajni

The experiences of one's life not only mould the thought process, but also give inspiration for taking new challenges and becoming trendsetters. This is a truism that Dr Sanjay Gupta, chairman and his wife Rajni Gupta, executive director of Ramagya School would vouch for. Fraught with struggles, they made sure that the school they established as founders of

Sai Chhaya Education and Welfare Society almost 10 years back is contributing to the society.

Keeping up with the changing times, the school is introducing new technology to boost creativity and experiential learning of the students. The duo wish to make Ramagya the topmost school in NCR and attain national level recognition in education.



BASKING IN THE GLORY

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institutions and last but not the least, real estate developers. On this occasion, I would like to remember and salute each and every person who is associated with this city in some way or the other. In order to further improve the infrastructure of the city, we have many plans in the pipeline. We are making a continuous effort to make the city safe by bringing all the exits points of Noida under the surveillance of CCTV cameras. Making the city easy to commute, we

RAMA RAMAN
chairman and CEO, Noida and Greater Noida Authority

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have three metro projects coming up. Also, we have something for the pedestrians too; the authority has plans to construct 500-700 flyovers and underpasses in the city. Other than these, we have some concrete plans to make the city green and have a better transport system." The coffee table book features stories of 15 successful entrepreneurs and businessmen from Noida, who were present on the occasion, and shared their success mantras while receiving the trophies as a mark of appreciation.

Raman was presented with the first copy of the book. He felicitated the participants, who too could not stop praising the icons for their immense contribution to the business world. He also urged all present on the occasion to play a vital role in the development of the nation, state, city and to contribute towards growth in every which way.



Photos: Vinod Kumar

ENROUTE TO SUCCESS



GET IN TOUCH

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Pioneering change

Instead of waiting for things to happen to him, Ritesh Malik of Creative Thinks Media took initiative to make his life change for the better

From having a career anyone would envy and having worked with a plethora of big names, Ritesh Malik, managing director, Creative Thinks Media chose to do the unthinkable. He moved out of the comfort zone and launched his own

venture. Today he is a name to reckon with in the advertising industry.

Starting and nurturing a venture is no child's play and requires a lot of understanding, experience, wisdom and maturity. As far as the roadblocks are concerned, he

doesn't think he had to face any obstacles worth mentioning in his entrepreneurial journey. These are things which are always there in your life at each and every stage; the art is to learn how to overcome them is what he believes. "I have been very lucky as I got a good team over a period of time which has become family to me. Satvinder, Vikrant and Pradeep have been my strategy to overcome the roadblocks and obstacles," says Malik.

For him, being an entrepreneur is the best thing that has ever happened to him. His success mantra is hard work, punctuality, discipline, maintaining a high level of transparency with his clients and to always try and be in a positive frame of mind with a focussed approach towards one's organisational goals. "I always say this-I did my job as a businessman and I am doing my business as an employee," he adds.



Topping the charts all the way

Vikas Khurana of Essence Communications has contributed to the field of advertising immensely, making his company one of the best in the field

Coming from a family with no one even remotely connected to advertising, the accomplishments of Vikas Khurana in the field are exemplary. This founder-director of Essence Communications is counted amongst the most reputed businessmen in the field of advertising today. Hailing from Jagadhri, a small place in

Haryana, his father runs a logistics business with a fleet of about 35 trucks and containers and offices all across the nation. Brimming with fresh ideas as a young man, he brought some changes to the working process of the company. However, early on in the business, he realised that it was not his cup of tea. In 2001, he decided to start a printing

company and called it Sameera Art. In 2002, he opened another company named Forte Communications, in partnership with one of his friends. This particular company opened the doors for him in the field of advertising. Buoyed by the success, Khurana decided to enter advertising full time. He shut all the companies except Sameera Art and started a brand new company called Essence Communications in 2004 based out of Zamrudpur. The very next year, he met Anupam Giri from whom he would get his freelance work done. Through him, Khurana understood the importance of creative design in the field of advertising. Their first real estate project was Mahagun Maestro.



Quotable quotes

"The hero is the one who kindles a great light in the world, who sets up blazing torches in the dark streets of life for men to see by."

"Satisfaction lies in the effort, not in the attainment. Full effort is full victory."

"Failure is simply the opportunity to begin again, this time more intelligently."

"Have the courage to follow your heart and intuition. They somehow already know what you truly want to become. Everything is secondary."

"The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather a lack of will."